

AABC Europe 2016

30%
GROWTH IN
ATTENDANCE

85
Technical
Presentations

55
Scientific Posters
Representatives

600
High-Level
Delegates

22
International Automotive/Vehicle
OEM Companies in Attendance

40
Battery/Pack
Developers

53% Decision Makers

94%
Stated the Event
Met or Exceeded
Expectations

370
ORGANIZATIONS
FROM 30
COUNTRIES

30
UNIVERSITIES

75% Will Attend Again

34% Have Attended Four or More Times

EUROPEAN
COUNTRIES
REPRESENTED

WE ASKED ATTENDEES: What was the most valuable part of the meeting?

